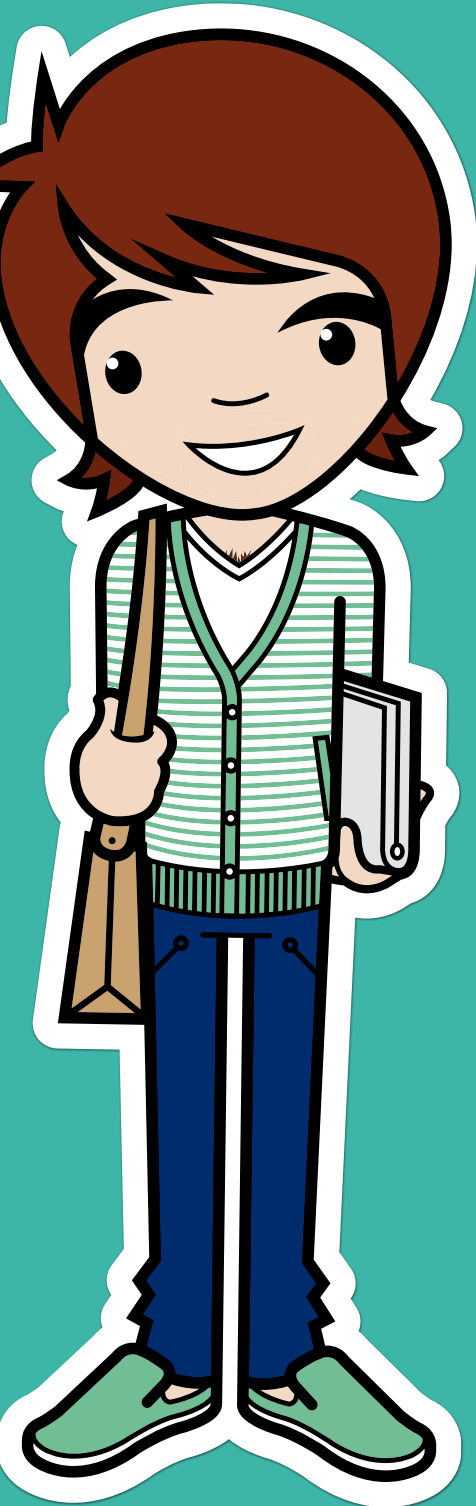


Crystal Clear Water Saving Campaign



A Crystal Clear Water Saving Campaign to educate our fellow pupils with a strong message to save water both at school and at home.



The problem

As we did our research we noticed that around the school many pupils wasted water by leaving the taps on. Even in our small group only a few of us turned the taps off whilst brushing our teeth or only boiling the kettle to the right amount. Also pupils did not seem to care about the amount of water wasted.



Our process

We began to develop ideas to raise awareness about wasting water and to help people save water. Different students had different skills, ideas and interests which we combined together to create our Crystal Clear campaign.

We shared this with the whole school via assemblies, screens and parent newsletters. We wanted to create awareness of both our day to day waste of water and on the need for clean water globally.



Our solution

To encourage everyone to save water, to appreciate and enjoy our everyday privileges of clean water.

To create a multi-media campaign that will raise awareness of how we waste water and how precious a resource it is. We will educate people of all ages and change their wasteful behaviour step by step.

We want students to talk to their families about this so they can pass it on through the generations stopping the problem forever.

