

The World's Smallest Water Museum



A feast on the senses, The World's Smallest Water Museum lets you explore ways in which to conserve water in a fun and informative way.



The problem

Investigations in to water consumption were carried out around our college. Numerous interviews both with staff and students together with observations of their water usage were conducted.

Our findings showed that most people did not know how much water they consumed and how they might reduce that. Observations illustrated that in some cases water was being wasted.



Our solution

The World's SMALLEST Water Museum

It will be interactive, playful, fun and informative. We want to make a lasting impression on all who visit both young and old, encouraging them to make a small change that will make a big difference.

"I hear and I forget. I see and I remember. I do and I understand." Confucius



Our process

We identified a typical user and what their attitudes might be. We observed ways in which they consumed water. We reflected on what had changed our attitudes to water conservation during the project and explored different ways to communicate that "feeling".

For maximum impact we wanted the experience to be interactive, involving the user and ultimately changing their attitudes and behaviour.

